Errata

- p.14 fourth line, "Chapter 4" should be "Chapter 5"
- p. 22, fourth line "Chapter 5" should be "Chapter 4"
- p.22, 19th line, "April 2007, they" should be "April 2007. They"
- p.37, last line "in the ABC" should be "in the ABC with Jonathan Jones' blog."
- p.45 last two lines "linguistic creativity...outputs" should be "specialised and popularised communication"
- p.55 last line "in" should be omitted
- p.76 ninth line "majority " should be "significant amount" and the number of rhymes is 3, not 2.
- p.77 fourth line "(Example 78)" should be "(Example 77)"
- p.79 third line "as in 24" should be "as in 43"
- p.83 last line "(53)" should be "(66)"
- p.86 third line "example 62" should be "example 75"
- p.88 in the Table 5.6 the total number of creative formations should be 37